



Confederation of Indian Industry



BPM Asia 2018 Conference

Transforming business through process-based management

Sponsorship Opportunities

The BPM Asia Conference invites sponsorships from companies. Sponsorship would entail high visibility among the participating companies and delegates as well as in the media outreach both preceding and following the Conference that will be seen by the large membership base of CII and global contact list of Q3 Edge Leonardo consulting.

Sponsorship opportunities are available in the following categories:

Benefits	Platinum	Gold	Silver
Speaking slot	✓		
Complementary participation in BPM Star Asia Championship	One Enterprise application and one Project improvement application	One Enterprise application or one Project improvement application	Nil
Complementary Delegate invitations	8	8	5
Corporate Video Presentation during Breaks	✓	✓	
Standee at Venue	(2 Standees)	(2 Standees)	(1 Standee)
Logo in Back Drop	✓	✓	✓
Acknowledgement on Thank You Standee	✓	✓	✓
Logos in all publicity material (after receipt of confirmation)	✓	✓	✓
Marketing Collaterals in Delegate Kits	✓	✓	✓
Logo on Event Website	✓	✓	✓
Preferred front row seating	✓	✓	✓
Coverage in CII Social media	✓	✓	

For further details, please contact:

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